

Alaska Asthma Coalition
c/o American Lung Association of Alaska
500 W. International Airport Rd., Ste A
Anchorage, AK 99518

REGISTRATION:

To register, please fax or email the following information to Michelle
Ferreira at 907-565-5587 or mferreira@aklung.org

DEADLINE: DECEMBER 4, 2006

I will attend the 3rd Alaska Asthma Summit on
December 7, 2006

I am not able to attend but am interested in learning more
about the following:

- Asthma Surveillance, Research and Evaluation
- Promoting Asthma Awareness Through Education
- Improving Systems of Asthma Care
- Promoting Asthma Self-Management
- Reducing Exposure to Environmental Factors That Trigger Asthma
- Increasing School Support
- Sustaining Partnership to Address the Burden of Asthma in Alaska
- Establishing a State of Alaska Asthma Control Program

Name: _____

Title: _____

Affiliation: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Questions, call 907-644-6417 or email mferreira@aklung.org



invites you to the

THIRD

ALASKA ASTHMA SUMMIT

In conjunction with the

Alaska Public Health Association Health Summit

December 7, 2007

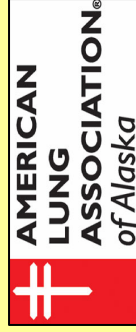
**Hawthorne Suites
Anchorage, Alaska**

CME/CEU/CHES Credits Available

NO REGISTRATION FEE

Meals provided

Sponsored by:



Department of Health and Human Services

Centers for Disease Control and Prevention

ALASKA HAS A PLAN!

The Alaska Asthma Plan: A Strategic Plan for Addressing Asthma in Alaska 2006-2011 is the result of a three-year collaborative effort across the State. The Plan serves as a roadmap to reduce morbidity and mortality of asthma, control the cost of care, and improve the quality of life for Alaskans with Asthma.

Join us at the upcoming Alaska Asthma Summit to receive your copy!



PURPOSE OF THE SUMMIT

The 3rd Annual Alaska Asthma Summit will introduce tools and bring together stakeholders to discuss strategies that will improve the diagnosis, treatment, and management of asthma. Utilizing the new Alaska Asthma Plan, Summit participants will lay the groundwork to begin implementation of strategies that will put the **Strategic Plan for Addressing Asthma in Alaska** into action.

WHO SHOULD ATTEND?

You should attend if you are a health care professional, public health advocate, school administrator or nurse, state or local elected official, business or community leader, policy maker, child care provider, teacher, parent, guardian or other caregiver, or an individual with asthma.

**ABOUT THE ALASKA
ASTHMA COALITION**

The Alaska Asthma Coalition mobilizes individuals, communities and organizations throughout Alaska to improve diagnosis and management and implement population-based strategies that will bring about positive health outcomes for Alaskans with asthma and reduce the individual and societal burden this chronic disease has on our state.



GOALS OF THE ALASKA ASTHMA COALITION

- Reduce mortality and morbidity in people with asthma
- Control the cost of care
- Improve the quality of life for asthma patients

AGENDA

8:15-8:30

REGISTRATION

8:30-8:45

WELCOME

8:45-9:45

CHRONIC CARE MODEL

A systematic, coordinated approach to chronic and preventive care that uses multiple strategies to obtain better outcomes.
Debra Cadiente, RN, C
Clinical Quality Manager, Swedish Physicians, Seattle, WA

AGENDA (CONTINUED)

9:45-10:15

WHAT YOU AND YOUR DOCTOR NEED TO KNOW

Changes in asthma epidemiology, pathophysiology and clinical monitoring, and asthma management systems are changing the way we approach asthma care. The National Asthma Education and Prevention Program (NAEPP), administered and coordinated by the National Heart, Lung, and Blood Institute (NHLBI), will be discussed. In addition, the most recent update on the best-practice Guidelines for the Diagnosis and Management of Asthma – Update of Selected Topics 2002 and upcoming 2006/2007 changes will also be discussed.

Melinda Rathkopf, MD, FAAP
Asthma, Allergy and Immunology Center of Alaska

10:15-10:45

HELPING PROVIDERS ASSIST PATIENTS WITH BETTER ASTHMA CONTROL

Participants will be introduced to the newly developed Alaska Interactive Asthma Action Plan, a software tool that will enable health care providers to easily diagnose and treat patients according to national best-practice guidelines.

Dave Frankl, MD, MPH, FCCP
Pulmonary, Critical Care & Hospital Physician, AK Veterans Affairs Healthcare System

11:00-11:45

REALITIES OF ASTHMA AND ASTHMA CARE

Asthma and asthma care continue to change with reduced morbidity and mortality over the last 5 years. However, comprehensive long-term asthma care remains a clinical challenge. Community-based programs and resources can enhance asthma management in the primary care setting. An update on changing concepts, guidelines, and models of care pertaining to asthma will be presented.

Gregory Redding, MD,
Children's Hospital & Regional Medical Center, Professor, Department of Pediatrics, University of Washington School of Medicine, Seattle, WA

11:45-1:15

LUNCH-PANEL DISCUSSION: PATIENTS SPEAK UP, PATIENTS SPEAK OUT

Special recognition of Representative Kevin Meyer
Facilitated by **Thad Woodward, MD,**
Alaska Center for Pediatrics

1:15-2:00

WHAT'S IN THE AIR AROUND ANCHORAGE?

Participants will learn how the Cook Inlet Regional Integrated Air Monitoring System allows Alaskan towns or villages to make air monitoring data available on the internet and about a current research project on the association between asthma and gasoline fumes in homes in Anchorage.

Larry Taylor, QEP Environmental Engineer,
Municipality of Anchorage, Department of Health and Human Services
Mary Ellen Gordian, MD, MPH
Research Associate, Institute for Circumpolar Health Studies, University of Alaska Anchorage

2:00-2:30

ADDRESSING ASTHMA IN OUR SCHOOLS

Asthma is a leading chronic illness among children and youth in the United States and one of the leading causes of school absenteeism. Presenters will address the main components of a comprehensive plan to ensure asthma friendly schools according to recommendations from the Center for Disease Control (CDC) and Prevention and Division of Adolescent and School Health (DASH). Presenters will review the 6 key elements necessary to accomplish an asthma-friendly school and reduce the number of school absences due to asthma.

Suzi Jackson, RN
Executive Director, Asthma and Allergy Foundation of America – Alaska Chapter
Dale Knutsen
Program Director, Asthma and Allergy Foundation of America – Alaska Chapter

2:45-4:45

MOVING ALASKA'S ASTHMA PLAN INTO ACTION

Participants will break out into self-selected working groups to develop a work plan that will move strategies within the Alaska Asthma Plan into action.

Facilitated by **Michele Mercier, MPH**
Public Health Advisor, Asthma Program National Center for Environmental Health, Centers for Disease Control and Prevention, Atlanta, GA

4:45-5:15

BREAKOUT GROUPS REPORT BACK

5:15-5:30

NEXT STEP—SUMMIT WRAP UP