



Library Catalog - Tobacco Titles Only

Material Codes: 1=Video, 2=Book,
3=Display, 4=Other

Subject Codes: AQ=Air Quality, As=Asthma,
Lung=Lung Disease, T=Tobacco

Title	Catalog #	Material	Subject	Audience	Length	Description	# Copies	AQ	As	Lung	T
Death of a Lung	309	3	tobacco prevention/ Gross	all		8x10 formed plastic stand-up display of lung models	1	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
For A Change: Breaking Old Habits and Making New Ones	430	1	breaking poor health habits and starting positive new ones	adult			1	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
1440 Reasons to Quit Smoking	532	2	quit smoking inspiration	smokers	216 pp.	"Packed with inspirational messages - one for each minutes of the day and night - this book will help you or your loved one quit smoking. It's a humorous, touching, and above all, convincing source of strength for soon-to-be ex-smokers."	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
21 Day Stop Smoking; Freshstart	380	1	Cessation	adult	74 minutes	American Cancer Society cessation program; in 21 segments to be watched on a daily basis	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
7 Steps to a Smoke-Free Life	537	2	quitting smoking	smokers		Foreward by C. Everette Koop, Based on the ALA's Freedom From Smoking program.	3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
7 Steps to a Smoke-Free Life	536	2	quitting smoking	smokers		Foreward by C. Everette Koop, Based on the ALA's Freedom From Smoking program.	3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

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7 Steps to a Smoke-Free Life	535	2	quitting smoking	smokers		Foreward by C. Everette Koop. Based on the ALA's Freedom From Smoking program.	3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
A First-Hand Lesson in Second-hand Smoke	520	1	children and second-hand smoke	general	10 minutes	Comments by children regarding second-hand smoke, and their recommendations for parents who smoke.	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
ABC's of Smoking	310	3	tobacco prevention/ Gross Pictures	kids thru young adult		tabloid sized cardboard stand-up display	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
ABC's of Smoking	456	3	effects of smoking/ gross pictures	kids - young adults		tabloid sized cardboard stand-up display	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Ad Libbing It	390	1	Tobacco Politics and Advertising	upper elementary to adult	18 minutes	This video takes a look at the business of selling tobacco. It uses actual advertisements from different media sources. A professional informs viewers, in an entertaining way, how producers exert influence on potential young consumers.	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Ashes to Ashes	529	2	History of Tobacco in America	High school to adult	811 pp.	"From American Tobacco's larger-than-life Buck Duke to R.J. Reynold's Joe Camel to Philip Morris's rugged Marlboro Man, here are the people and sales strategies that made cigarettes the preferred coping tool for the stresses of modernity. Here, too, is the story of the intensifying war between tobacco's profiteers and its foes, a battle fought with high-powered lobbyists, expensive ad campaigns, marathon law-suits and littered with millions of human casualties."	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Big Dipper	412	1	teen smokeless tobacco use	teens	19 minutes	A documentary-type presentation: "A Teen World" report on smokeless tobacco use by teenagers.	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

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Confessions of a Simple Surgeon	373	1	Dangers of tobacco use and tobacco advertising	teen to adult	20 minutes	This darkly comedic video begins with our narrator-doctor being arrested for defacing tobacco billboards in his home country of Australia. His reasons for this behavior are depicted in graphic glimpses into the misery caused by tobacco use. From here, the good doctor exposes tobacco ads for what they are: ...dangerous and deceptive weapons of the tobacco industry.	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Confessions of a Simple Surgeon	372	1	Dangers of Tobacco and Tobacco Advertising	teen to adult	20 minutes	This darkly comedic video begins with our narrator-doctor being arrested for defacing tobacco billboards in his home country of Australia. His reasons for this behavior are depicted in graphic glimpses into the misery caused by tobacco use. From here, the good doctor exposes tobacco ads for what they are: ...dangerous and deceptive weapons of the tobacco industry.	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Consequences of Smoking	308	3	tobacco prevention	all		wooden suitcase display of tobacco effects on organs	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Death in the West	420	1	Tobacco Advertising	teen - adult	32 minutes	"This powerful expose of cigarette advertising myths is one of the most convincing anti-smoking films ever made. It juxtaposes the healthy independent image of the Marlboro Man, defended in revealing interviews with cigarette company executives, with the stark reality of six smoking cowboys - all dying of smoking-induced illness."	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Diary of a Teenage Smoker	407	1	tobacco prevention	teen girls	25 minutes	This film give several real life stories of teenage girls who smoke, and includes an effect use of facts regarding medical costs, personal cost, addiction, and fatalities. Focuses on addiction, the importance of quitting, and encourages young women to quit smoking. Includes a piece on tobacco marketing to young women.	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Ex-Smoker Panel	381	1	cessation	preparing or ready quitters		Frequently Asked Questions (FAQ) type if interviews with ex-smokers regarding their life since quitting smoking.	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

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First Time; Last Time	377	1	starting and quitting smoking	high school to adult women	28 minutes	Tobacco use is the common denominator of the eleven women who offer honest and heartfelt testimony on how and why their tobacco use began, and how they quit.	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
For a Change	384	1	Behavior Modification	adult	26 mins	How change happens in human behavior, and how to go about making a personal change. "By using a systematic behavioral approach, [people] have been able to give up smoking, lose weight, and build exercise into their lives."	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Growing Up in Smoke	371	1	tobacco advertising and kids		15 minutes	An early look at Tobacco Industry advertising and children. Includes historical tv tobacco ads.	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
High School Heroes	411	1	tobacco prevention; peer educator project	high school teachers and students	10 minutes	Portrays the dangers and fatalities caused by smoking and how to say "no" to smoking. Shows how ads make smoking look far more common than it is. This project stresses the importance of high school students being role models to younger teens by showing them that smoking is not "cool" or necessary to be popular.	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
High School Heroes	410	1	tobacco prevention; peer educator project	high school teachers and students	10 minutes	Portrays the dangers and fatalities caused by smoking and how to say "no" to smoking. Shows how ads make smoking look far more common than it is. This project stresses the importance of high school students being role models to younger teens by showing them that smoking is not "cool" or necessary to be popular.	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
How to Help Your Teenager Stop Smoking	530	2			196 pp.	"Nicotine is as powerful a drug as heroin or alcohol, yet teenagers have little idea how easy it is to become addicted to cigarettes nor how hard it is to quit smoking....This is the first complete guide for parents who are determined to help their children avoid the certain dangers of smoking. Drawing upon smoking cessation research by the American Cancer Society, American Lung Association, American Heart Association, Centers for Disease Control and Prevention, and others..."	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

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<i>If Only I Could Quit; Recovering from Nicotine Addiction</i>	533	2	stories of ex-smokers	smokers	200 pp.	24 personal stories of ex-smokers, 12-step philosophy, and daily meditations for people quitting smoking.	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<i>In-Dependence</i>	525	1	Smokeless Tobacco Use	Grades 6-12	20 minutes	"Dispels the myth that teens need to use smokeless tobacco to be like many of America's male heroes, such as: cowboys, sports stars, and other macho men. The program outlines the dangers of using smokeless tobacco includes: gum disease, intestinal tract disorders, heart disease, non-cancerous tumors or lesions, and oral cancer." Includes testimonials and graphic pictures.	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<i>It's Your Choice</i>	409	1	tobacco prevention	junior high	8 minutes	A short story of a girl who faces peer pressure to smoke from the "cool" crowd.	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<i>KAT; Kids Against Tobacco</i>	396	1	tobacco prevention	junior high	9 minutes	Portrays the dangers of becoming addicted to cigarettes and gives advice and examples of ways to say "no". Includes many interesting and shocking facts to catch kids' attention.	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<i>Kickin' Butts</i>	385	1	Cessation	adult	24 minutes	This video follows a woman through her real-life quit process. Accurate and very believable.	3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<i>Kickin' Butts; How to Put Out Your Last Cigarette</i>	499	1	smoking cessation	adult	24 minutes	This video follows a woman through her real-life quit process. Accurate and very believable.	3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<i>Kickin' Butts; How to Put Out Your Last Cigarette</i>	500	1	smoking cessation	adult	24 minutes	This video follows a woman through her real-life quit process. Accurate and very believable.	3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

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Know the Facts; Know Your Power	418	1	tobacco prevention; peer education	young teens	11 minutes	Kids talk about how to become a smoke-free advocate by writing letters to government parties about public smoking laws and tobacco concerns. Includes great examples of how kids really can make a difference and have influence in the "real world". Also cites a study that illustrated how easy it is for youth to buy cigarettes.	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Making a Killing	478	1	Philip Morris, Kraft and Global Tobacco Addiction	general	29 minutes	Reveals the burning truth in once-secret corporate documents: how Philip Morris has conspired to hook children on tobacco and keep governments from protecting public health.	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Medical Aspects of Tobacco	378	1	nicotine addiction	high school and adult	27 minutes	This story within a story takes place on the set of a video being filmed about tobacco use. The production people involved, who use tobacco, become uncomfortable as they are bombarded by the awful facts about nicotine addiction and meet those whose lives and health have been affected by tobacco.	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Mr. Gross Mouth	429	3	effects of tobacco	youth			1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Nicotine Dependency	379	1	nicotine addiction	teen to adult smokers	14:25	This video is meant as an informative aid for smokers who wish to quit.	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
No Ifs, Ands, or Butts: Smoking Kills	527	1	tobacco prevention curriculum	grades 8-12	24:14	Classroom Curriculum - very graphic and from the mouth of teenagers..."Smoking Kills!" Explains addiction, withdrawal and difficulty of quitting, effects of smoking on the body, and the chemicals present in cigarettes.	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Octopuff in Kumquat	394	1	tobacco prevention	early elementary (ages 4-8)	9 minutes	"This video is truly unique, with creative and colorful animation, a delightful musical score, original characters, and a charming adventure story that conveys an anti-smoking message. It focuses on the dangers of smoking, but also on environmental concerns and on being responsible for oneself."	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

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On Your Mark Get Set Quit; Smoke Stories	518	1	cessation	preparing or ready quitters	8 minutes	Documentary stories of smokers ready to quit. Follows one man through the beginning of his quit process.	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Pig Lung Display #1	307	3	tobacco effects	all		Real pig lung exhibit, interactive display.	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Pig Lung Display #2	419	3	tobacco effects	all		Real pig lung exhibit. Interactive display	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Poisoning Your Children	370	1	Secondhand Smoke	high school, college, adult	12 minutes	This video combines testimony from the US Surgeon General, an environmental pollution expert, and pediatricians to make a convincing case against secondhand smoke, pointing out the potential ailments associates with each stage of inhalation. Real-life examples underline the seriousness of this health hazard: an asthmatic eight-year-old girl uses an inhaler to breathe while her father smokes next to her, and a two-year-old girl undergoes surgery to correct middle ear effusion complicated by secondhand smoke pollution, while her grandparents refuse to stop smoking around her.	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

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Quitting Smoking	388	1	Cessation	adult heart patients	16:32	Benefits of quitting smoking for the health of your heart.	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Secrets Through the Smoke	551	1	tobacco industry	adult		An educational video featuring Dr. Jeffrey Wigand. "Secrets..." Is designed to promote critical thinking and stimulate discussion about how the tobacco industry has used the science of addiction, along with effective marketing practices, to promote the use of tobacco."	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SLAM	389	1	Tobacco Politics and Advertising	women	15 minutes	The story of Leslie Nuchow, a talented but unsigned young singer/songwriter who was offered a lucrative opportunity to e promoted as a rising star by a new record company, WomanThing Music. Although the offer at first seemed like the break she'd been waiting for, Leslie discovered a catch: WomanThing Music was owned by Philip Morris Tobacco Company, and the only way for young people to get the CD that Woman Thing Music was producing was to buy two packs of Virginia Slims cigarettes.	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Smoke and Mirrors; A History of Denial	483	1	tobacco history and politics	teen through adult	75 minutes	Documents the rise of the cigarette, and the tobacco industry's subsequent attempts to conceal its emerging link with cancer and other smoking-related illnesses. Today, fifty years of documented denial is finally coming back to haunt the industry. Smoke and Mirrors examines this sordid past, and illuminates the issues that threaten tobacco's future.	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

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Smoke and Mirrors; A History of Denial	501	1	History of Tobacco Marketing Machine	teen through adult	75 minutes	Documents the rise of the cigarette, and the tobacco industry's subsequent attempts to conceal its emerging link with cancer and other smoking-related illnesses. Today, fifty years of documented denial is finally coming back to haunt the industry. Smoke and Mirrors examines this sordid past, and illuminates the issues that threaten tobacco's future.	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Smoke and Mirrors; A History of Denial	481	1	History of Tobacco Marketing Machine	teen through adult	75 minutes	Documents the rise of the cigarette, and the tobacco industry's subsequent attempts to conceal its emerging link with cancer and other smoking-related illnesses. Today, fifty years of documented denial is finally coming back to haunt the industry. Smoke and Mirrors examines this sordid past, and illuminates the issues that threaten tobacco's future.	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Smoke and Mirrors; A History of Denial	482	1	tobacco history and politics	teen through adult	75 minutes	Documents the rise of the cigarette, and the tobacco industry's subsequent attempts to conceal its emerging link with cancer and other smoking-related illnesses. Today, fifty years of documented denial is finally coming back to haunt the industry. Smoke and Mirrors examines this sordid past, and illuminates the issues that threaten tobacco's future.	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Smokefree Young Americans...	408	1	tobacco prevention	adults		A "slide-show" of a narrator speaking on tobacco prevention and cessation. Tape also includes "Smoke, Lies, and Videotape" and "Our World; A Smokefree Environment". All regarding teen prevention, but geared for adults.	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Smoking And Human Physiology	498	1	tobacco prevention	grades 6-12 and adult	19 minutes	"As potent reinforcement for tobacco education. This video employs dramatic statistics and "inner body" photography to show just how serious a problem cigarette smoking is. Viewers will be riveted as a tiny camera follows cigarette smoke into a human lung and, in an especially moving sequence, records the reaction of a fetus exposed to danger as its mother inhales cigarette smoke.	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

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Smoking Stinks!!	558	2	tobacco prevention	elementary	15-20pp	Picture book, soft-bound.	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Smoking: Getting Ready to Quit	526	1	Quitting Smoking	Adult and grades 9-12	15 minutes	"The program discusses a list of specific quitting strategies. The latest quitting aids are discussed, including nicotine gum, patches, prescription inhalers and nasal sprays. The program explains how to use these products safely and effectively, while combining them with other healthy behaviors."	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Smoking; Everything You and Your Family Need to Know	375	1	smoking	grade school to adult	30 minutes	A fact-filled, fast moving video narrated by ex-Surgeon General, C. Everett Koop. Vintage cigarette ads extolling the virtues of various brands stand in sharp contrast to the realities of smoking presented here. We meet Tom, who is dying from lung cancer, and see many everyday misconceptions about smoking exposed.	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Smoking; Truth or Dare	497	1	tobacco prevention	high school	34 minutes	This is a powerful program that graphically demonstrates to teens who use tobacco exactly what this deadly habit is doing to them. The damage smoking or chewing tobacco does to their bodies is not just something intangible that they might have to face forty or more years down the road. These young people are suffering the deadly effects of their tobacco use right now, and the consequences will only get worse.	3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Smoking; Truth or Dare	524	1	tobacco prevention	high school	34 minutes	This is a powerful program that graphically demonstrates to teens who use tobacco exactly what this deadly habit is doing to them. The damage smoking or chewing tobacco does to their bodies is not just something intangible that they might have to face forty or more years down the road. These young people are suffering the deadly effects of their tobacco use right now, and the consequences will only get worse.	3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

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Smoking; Truth or Dare	406	1	tobacco prevention	high school	34 minutes	This is a powerful program that graphically demonstrates to teens who use tobacco exactly what this deadly habit is doing to them. The damage smoking or chewing tobacco does to their bodies is not just something intangible that they might have to face forty or more years down the road. These young people are suffering the deadly effects of their tobacco use right now, and the consequences will only get worse.	3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Stop Smoking Programs	386	1	Cessation; Nicotine Dependency Programs	adult		Infomercial for the David C. Jones in-patient nicotine treatment center in West Palm Beach, Florida.	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Stop Smoking Programs	387	1	Cessation; Nicotine Dependency Programs	adult	4 minutes	Infomercial for the David C. Jones in-patient nicotine treatment center in West Palm Beach, Florida.	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Tanana Chiefs Conference Anti-Smoking Programs	476	1	teen prevention	Native teens		Produced by children for children. 4 programs on one tape: Tobacco Jeopardy, Tobacco Yucko, But You Promised, Quit.	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
The Berenstain Bear Scouts and the Sinishter Smoke Ring	528	2	tobacco prevention	grades 2-4	116 pp		25	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

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The Coach's Final Lesson	401	1	tobacco prevention	elementary - middle school	17 minutes	Video follows Hugh McCabe, high school coach, through his last months of life after his discovery of inoperable lung cancer. Shows how he, his students, family and friends are affected by his terminal illness.	5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
The Coach's Final Lesson	399	1	tobacco prevention	elementary - middle school	17 minutes	Video follows Hugh McCabe, high school coach, through his last months of life after his discovery of inoperable lung cancer. Shows how he, his students, family and friends are affected by his terminal illness.	5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
The Coach's Final Lesson	397	1	tobacco prevention	elementary - middle school	17 minutes	Video follows Hugh McCabe, high school coach, through his last months of life after his discovery of inoperable lung cancer. Shows how he, his students, family and friends are affected by his terminal illness.	5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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The Coach's Final Lesson	400	1	tobacco prevention	elementary - middle school	17 minutes	Video follows Hugh McCabe, high school coach, through his last months of life after his discovery of inoperable lung cancer. Shows how he, his students, family and friends are affected by his terminal illness.	5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
The Complete Idiot's Guide to Quitting Smoking	539	2	quitting smoking	smokers	338 pp.	Tips, strategies, and advice for quitting smoking. Written, in part, by an American Lung Association smoking cessation facilitator.	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
The Crossing: A Challenge to Quit	503	1	teen prevention/teen cessation	teen	25 minutes	This video follows a group of Alaskan teens through an attempt to quit smoking. They are all involved in a teen cessation program that graphically and personally educates them about the consequences of smoking. This video is strong, local, and emphasizes how hard it is to quit smoking from a teen perspective.	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Material Codes: 1=Video, 2=Book,
3=Display, 4=Other

Subject Codes: AQ=Air Quality, As=Asthma,
Lung=Lung Disease, T=Tobacco

Title	Catalog #	Material	Subject	Audience	Length	Description	# Copies	AQ	As	Lung	T
The Crossing; A Challenge to Quit	402	1	tobacco prevention; teen cessation	teens	25 minutes	This video follows a group of Alaskan teens through an attempt to quit smoking. They are all involved in a teen cessation program that graphically and personally educates them about the consequences of smoking. This video is strong, local, and emphasizes how hard it is to quit smoking from a teen perspective.	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
The Crossing; A Challenge to Quit	403	1	tobacco prevention; teen cessation	teens	25 minutes	This video follows a group of Alaskan teens through an attempt to quit smoking. They are all involved in a teen cessation program that graphically and personally educates them about the consequences of smoking. This video is strong, local, and emphasizes how hard it is to quit smoking from a teen perspective.	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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The Feminine Mistake	421	1	women and smoking	women	32 minutes	"This video brings the issue of women and smoking into the present. Viewers will hear from women who are experiencing harmful consequences of smoking, and from anti-smoking activists. They'll meet members of the younger generation who are being seduced by the tobacco industry's advertising or persuaded to smoke by their peers. Viewers will also learn the results of current research from medical experts - truly convincing proof of tobacco's deadly and debilitating effects."	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
The Hidden War	514	1	Tobacco Politics & Advertising	community leaders/tobacco control advocates	27:45	"Powerful footage of tobacco industry leaders denying the addictive nature of nicotine. Exposes front groups formed by the tobacco industry to deceive and mislead the public. Includes information on how to counteract the tobacco industry."	3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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The Last Puff	538	2	stories of ex-smokers	smokers	252 pp.	Interviews with 30 successful ex-smokers about their methods and success secrets.	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Tobacco Teen Action; Teen Voices for Change	413	1	teen advocacy	teens	20 minutes	This video teaches viewers media awareness and how to get involved in teen advocacy against tobacco. Encourages teens to make a difference by speaking out and taking action.	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Tobacco; The Pushers and Their Victims	393	1	Tobacco Politics and Advertising	junior high	38 minutes	The tobacco industry targets its advertising at the young, their potential customers. This video examines the strategies used to capitalize on the insecurities of youth, showing how influential tobacco ads can be. Even by claiming that smoking is solely an adult activity, the tobacco industry can make smoking appeal to kids who want to seem older and more mature. This video helps kids learn to reject pressures of the tobacco companies who want to turn them into profitable addicts.	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Too Smart to Start; Too Cool to Smoke	416	1	tobacco prevention; peer education	teens	17 minutes	This video discusses how advertising effects and influences teens. It gives personal accounts of teens who smoke and the challenges they face trying to quit. Also includes shocking smoking facts, and examples of effective peer education. Recommended for use in the "Teens Against Tobacco Use" (TATU) program through American Lung Association.	3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Too Smart to Start; Too Cool to Smoke	415	1	tobacco prevention; peer education	junior high	17 minutes	This video discusses how advertising effects and influences teens. It gives personal accounts of teens who smoke and the challenges they face trying to quit. Also includes shocking smoking facts, and examples of effective peer education. Recommended for use in the "Teens Against Tobacco Use" (TATU) program through American Lung Association.	3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

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Use the Facts: Know Your Power	417	1	tobacco prevention; peer education	junior high	11 minutes	Kids talk about how to become a smoke-free advocate by writing letters to government parties about public smoking laws and tobacco concerns. Includes great examples of how kids really can make a difference and have influence in the "real world". Also cites a study that illustrated how easy it is for youth to buy cigarettes. Part of the Smokefree Class of 2000 curriculum.	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Where There's No Smoke	376	1	tobacco use	high school to adult	15 minutes	An informative video brimming with information and statistics related to both cigarette smoking and second-hand smoke. A startling example - "If two jumbo jets crashed every day, the ensuing deaths would be less than that caused by tobacco."	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Witch's Brew; Secondhand Smoke in the Workplace	374	1	workplace ETS	adult	10:38	Protecting non-smokers rights in the workplace. Features Stan Glantz, University of California, speaking on the dangers of second-hand smoke. Includes interviews with employers who have created smokefree workplaces.	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Women & Cigarettes; A Fatal Attraction	519	1	women and smoking	adult		ABC News Special aired 7/05/01 exploring the particular problem of women and smoking.	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
You Are the Target	534	2	Big Tobacco	high school to adult	198 pp.	"Big Tobacco: Lies, Scams - Now the Truth" Includes internal documents from tobacco companies.	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Total Inventory:			90								